

Center for Great Lakes Culture • Exhibit Award •

The annual CGLC exhibition award seeks to recognize and bring to greater public attention an outstanding exhibit that effectively tells a Great Lakes story and serves as a model for interpretation of Great Lakes culture.

Criteria

The CGLC Exhibit Award recognizes an outstanding exhibit that effectively tells a Great Lakes story. Priority is given to exhibits that tell stories that are regional in scope, but local stories also will be considered, particularly if the “lifestyles, folkways, industries, cultures, events, political perspectives, persons, etc.” presented have some type of regional influence, impact, relevance or integration. The exhibit may be large or small (assessment will take into account the site/organization’s annual operating budget and staff size as indicators of resource access; if the exhibit is a collaborative venture, the budgets of all participating organizations will be considered); permanent, temporary or traveling; indoors or outdoors. Additional criteria to be assessed include the following:

- graphic quality, visual appeal, involvement of other sensory elements (e.g., audio, scents)
- effectiveness in achieving its intended purpose
- opportunities for participation, programming, interactivity or engagement by the intended audience(s) -- (this may be directly with the exhibit components, with other people while viewing the exhibit, through an associated event or activity, through associated programming [on-site, off-site, multiple sites], as a follow-up activity motivated or encouraged by the exhibit, or during its development [e.g., community involvement to design, tell stories, or provide artifacts for the exhibit])

To be eligible, the exhibit must have been completed, initially installed or opened between September 1, 2002 and the time of nomination. It is preferable that the exhibit be still available for viewing as of late January 2004.

NOTE: (If the exhibit is *not* still available for viewing by reviewers, additional support materials – additional wide angle and close-up photographs of the entire exhibit, duplicates of audio and/or digital components – must be provided.)

Submission Requirements

1. Submit 5 copies of the Nomination Form/Document by February 1st, 2004 to:
Gail A. Vander Stoep
Associate Professor
Department of Park, Recreation and Tourism Resources
Michigan State University
131 Natural Resources Bldg.
East Lansing, MI 48824-1222
517-353-5190, ext. 117
517-432-3597 (fax)
vanders1@msu.edu
2. Submit 1 copy of supporting materials that help the review team assess the exhibit content, design and impact.
3. Submit photographs (color or B&W; digital, print or slide *as long as the images are clear and they adequately illustrate the exhibit*) of the entire exhibit; consider including at least one wide angle overview photo to supplement close-ups of exhibit components or segments.
4. Submit a transcript of the entire exhibition text or script (if there are audio or other digital portions, those should be indicated in the exhibition description, but not transcribed . . . unless readily available).
5. Examples of other supporting materials include: additional wide angle or close-up photographs or slides, audio or videotapes (incorporated in the exhibit, or that portray the exhibit), supporting print activity materials for teachers or families, promotional and media coverage materials, audience evaluations or critical reviews.

Nomination Form for Exhibits

Nominee (institution or collaborating organizations): _____

Current Exhibit Location Address: _____

City: _____ State: _____ Zip _____

Web site address (if any): _____

Person making nomination: _____

Address: _____

City: _____ State: _____ Zip _____

E-mail: _____ Phone #: (____) _____

Fax #: (____) _____

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Exhibit Title: _____

This exhibit is:	Permanent	Temporary	Traveling
Will exhibit be open for viewing in late January 2003?			Yes No

Date of Completion/Opening: _____

Total Project Costs (dollars, staff support, in-kind contributions): _____

For the following two items, if the exhibit is collaborative, attach a separate sheet that provides this information for each partner.

Host Institution's Annual Operating Budget: _____

Number of full-time equivalent (FTE) paid employees: _____

Attach a separate sheet that provides the following information:

- Purpose and objectives of the exhibit (include comments about the exhibit's portrayal of a Great Lakes story or theme)
- Summary description of the exhibit (target audience, format and general design, types of elements or components included, supplemental materials, integration with school curricula or other community organizations, etc.)
- Opportunities for audience or community participation, interaction, program involvement
- Impacts of exhibit (include a summary description of the types of impacts, supplemented by other evidence such as notices/reviews in the media, formal or informal evaluation results, unsolicited letters, expected/achieved number of visitors)